

Practitioner Membership Overview

Connect implementation expertise to a national pro-housing coalition advancing federal action

Practitioner membership is designed for organizations that plan, finance, permit, design, build, own, operate, or advise housing development. This includes developers; owners and operators; architecture and engineering firms; law firms; capital providers; and other partners whose work directly shapes project feasibility and delivery.

What Membership Means

Up for Growth membership is not transactional. It is a commitment to work collectively to advance federal policies and partnerships that expand housing supply and improve affordability nationwide.

Up for Growth focuses at the federal level not because housing should be directed from Washington, but because the federal government is uniquely positioned to unlock housing supply by aligning resources, incentives, and policy in support of state and local action.

Practitioner members bring real-world implementation experience, including how projects pencil, how timelines move, where regulations bind, and what it takes to deliver units at scale. This helps ensure federal solutions are practical, scalable, and grounded in how housing actually gets built and delivered.



What Members Get

- **A seat in a trusted, cross-sector coalition**
Participate in a bipartisan network advancing practical, pro-housing solutions at the federal level.
- **Strategic alignment and coordination when it matters**
Benefit from Up for Growth's comprehensive view of federal housing activity and a coordinated approach to engaging when timing, leverage, and message discipline are most impactful.
- **A clear path to elevate implementation realities into federal strategy**
Inform priorities with the constraints and opportunities you see on the ground, such as financing, delivery timelines, regulatory barriers, risk, and feasibility, so federal action supports results in communities.

“Up for Growth translates housing market realities into federal policymaking. They see what it takes to deliver homes at scale, and we rely on them to ensure federal solutions reflect what enables housing to be built.”

Name, Title

Company

How Practitioner Members Engage

Practitioner membership is intentionally flexible, but it carries shared commitments. Practitioner members agree to undertake at least one of the following activities, consistent with their legal status and organizational practices:

1. Research and Data Collaboration

Share relevant datasets, analyses, surveys, case studies, or market insights that help inform housing supply research, narrative development, or federal engagement. This may include providing anonymized examples, participating in data convenings, or offering technical validation to strengthen the evidence base.

2. Coordinated Federal Advocacy and Amplification When it Matters

Engage selectively in collective actions such as sign-on letters, joint outreach, coordinated engagement with federal policymakers, and aligned communications when timing, scale, and message discipline are most impactful.



Join the Coalition

Practitioner membership is open to organizations committed to advancing federal solutions that expand housing supply and improve affordability. Membership is subject to an alignment and vetting process to ensure shared commitment to Up for Growth’s pro-housing mission and federal focus.

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