

# State & Local Membership Overview

Connect your local work to a national pro-housing coalition

Membership helps state and local housing organizations plug into a national coalition, elevating local barriers and solutions while strengthening federal advocacy and storytelling.


## What Membership Means

UFG membership connects state and local organizations to a national coalition working to advance federal policies that expand housing supply and improve affordability, ensuring local experience and expertise inform national action.

## What Members Get

- **A pathway to elevate local housing challenges to the federal level**  
UFG helps translate state and local barriers, policy lessons, and lived experience into federal advocacy priorities and national narratives.
- **Strategic guidance informed by a national view**  
Members benefit from UFG's comprehensive view of federal housing activity, including insight into timing, opportunities, and where local voices can have the greatest impact.
- **Connection to a national, cross-sector pro-housing network**  
Membership links state and local organizations with national advocates, industry leaders, and policy organizations working toward shared federal housing goals.
- **Collective legitimacy in federal housing conversations**  
Members engage as part of a trusted, bipartisan coalition advancing practical, pro-housing solutions at the federal level.

UFG's ability to connect local experience to national strategy depends on dedicated staff capacity to track federal developments, synthesize local insight, and coordinate action when opportunities arise.



More than  
**300 member organizations**  
nationwide

State and regional  
**policy forums**

Proven bipartisan  
**federal policy wins**

**Cross-sector membership**

spanning housing, economic mobility, infrastructure, and related fields

“Up for Growth gives state and local organizations a direct line into national housing policy conversations that actually shape outcomes.”

Anika Goss-Foster  
CEO, Detroit Future City



## What We Ask of State & Local Members

State and local membership is intentionally flexible, but it does carry two shared commitments:

- **Share local insight to inform federal advocacy**  
Members contribute on-the-ground perspective, policy experience, and real-world examples to help ensure federal housing priorities reflect local realities.
- **Engage in coordinated advocacy and amplification when appropriate**  
Members participate selectively in coalition actions such as sign-on letters, storytelling, or aligned communications when local voices can meaningfully strengthen federal efforts.

## Join the Coalition

UFG membership is open to housing and housing-adjacent state and local organizations committed to advancing federal solutions that expand housing supply and improve affordability.

Organizations interested in joining the coalition are invited to connect with our team to discuss alignment, engagement, and next steps.

Membership is subject to an alignment and vetting process to ensure shared commitment to UFG's pro-housing mission and federal focus.

UFG membership does not require a financial contribution; it does require meaningful engagement in coalition activity when appropriate.